

BLUE_BOOST



PROGRAMME OF THE DAY

Moderated by Federica di Pietrantonio and Massimiliano Pinat

h. 09.15 **Intro** - The blue boost day is coming soon

h. 09.30 **Welcome by the crew** - Introduction to the Blue-Boost day

h. 09.45 **Launch of the Blue_Boost Day** - Institutional Greetings

Francesco Acquaroli - President of Marche Region

Claudio Pettinari - Rector of UNICAM - University of Camerino

Denis Ikić - President of CCE- County Chamber of Zadar

h. 10.00 **Blue_Boost... an epic story!** – Presentation of project results

Blue vitamin: *Who are the Innovation agents???*

h. 10.30 **On course!** - Cruising around Blue Economy in the Adriatic-Ionian Macroregion

*Eleni Hatziyanni - European Commission - DG MARE - Sea basin strategies,
Maritime Regional Cooperation and Maritime Security*

*Irene Tzouramani - Agriculture Economics Research Institute (AGRERI) -
EUSAIR Pillar 1 Coordinator*

Blue vitamin: *Who are the Technology Providers???*

h. 10.45 **And the winner is...**

Blue _ Boost Innovation Vouchers in Croatia

*presented by Ivan Jadreško, Blue _ Boost coordinator, Expert associate - Croatian Chamber
of Economy;*

Blue _ Boost Innovation Vouchers in Marche (Italy)

presented by Diletta Cacciagrano, Assistant Professor at University of Camerino.

h. 11.15 **Discovering the amazing Marche Region, between green & blue vibes!**

A digital storytelling about the Blue Economy in the “plural land” – Part 1

h. 11.25 **And the winner is...**

Blue _ Boost Innovation Vouchers in Apulia (Italy)

presented by Crescenzo Antonio Marino - Apulia Region - Director of Research, Innovation and Institutional Capacity Section;

Blue _ Boost Innovation Vouchers in Albania

presented by Ingrida Dashi - Albanian Development Fund, Head of Collaboration Projects Management Unit.

Blue vitamin: Who are the Blue _ Boost Stakeholders ???

h. 12.00 **Discovering the amazing Marche Region, between green & blue vibes !**

A digital storytelling about the Blue Economy in the “plural land” - Part 2

h. 12.20 **Show cooking** by Alfred Marku - Rapsodia - Albania

h. 12.30 **Lunch Break**

h. 14.45 **Intro** - Musical Tribute to Adriatic-Ionian Cultures

h. 15.00 **Welcome back by the crew** - Introduction to the Blue-Boost afternoon

h. 15.10 **Virtual Round Table on Blue Finance and Innovation**

coordinated by Diletta Cacciagrano, UNICAM - Blue Boost Scientific Responsible

with the participation of:

Ida Prosperi - Project Coordinator, SVIM - Sviluppo Marche;

Conny Weber – Senior Research Analyst, European Crowdfunding Network;

Mounir Ghribi - Director of ICAP (International Cooperation, Communication, Skills' Development and Research Promotion), OGS - National Institute of Oceanography and Applied Geophysics;

Vedran Slapničar - Vice President, Croatian Maritime Industry Competitiveness Cluster – MarC;

Gian Marco Luna – Director, Institute for Marine Biological Resources and Biotechnology of the National Research Council (CNR-IRBIM);

Alberto Ranzini - Project Manager, 3A Consulting Srl.



h. 15.50

And the winner is...

Blue _ Boost Innovation Vouchers in Friulia Venezia Giulia (Italy)

presented by Paolo Marchese - ARIES, Chamber of Commerce Venezia Giulia Trieste - Gorizia;

Blue _ Boost Innovation Vouchers in Central Macedonia (Greece)

presented by Konstantinos Moraitidis, TCCI Administrative Committee;

Blue _ Boost Innovation Vouchers in Western Greece (Greece)

presented by Fokion Zaimis, Regional Vice Governor of Entrepreneurship, Research and Innovation in Western Greece Region.

h. 16.45

SHOWCASE of ADRION Projects results and synergies

Lodovico Gherardi - Emilia Romagna Region, ADRION Managing Authority

Nikitas Nikitakos - University of the Aegean, Coordinator of the ADRION Thematic Cluster on Blue Growth and Related Smart Growth

Elena Banci - Area Science Park, OIS-AIR Project - ADRION Programme

Francesca Perretta - Marche Region, ARIEL Project - ADRION Programme

Blue vitamin: *The power of the seas – COASTENERGY Project – INTERREG Italia-Croatia*

h. 17.20

Knowledge of the seas network - The added value of maritime cooperation

Philipp Schwartz - Interact Programme / Knowledge of the seas network

h.18.00

See you in Marche Region!

